

A woman with dark hair is sitting on a dark blue, tufted sofa. She is wearing a grey, textured knit sweater and white, ribbed tights. She is looking directly at the camera with a neutral expression. The background is a light-colored brick wall. The word "HESPERIOS" is written in white, uppercase letters across the center of the image.

HESPERIOS



Hesperios takes its name from the Ancient Greek hesperos, meaning evening, western, or of the evening star. The name reflects the company's position between heritage and innovation: a modern American luxury house creating enduring products across fashion, home, lighting, and print, guided by exceptional craftsmanship, natural materials, cultural storytelling, and a long-term commitment to biodiversity and conservation.

Founded by Autumn Hruby in 2016, Hesperios is based in New York's West Village, where it operates as a retail space, showroom, and gallery. A designer, naturalist, and editor-in-chief of Hesperios Journal, Hruby works across light, material, form, and the relationship between design, culture, and the natural world

HESPERIOS
143 SEVENTH AVENUE SOUTH
NEW YORK, NY, 10014





004 LÓA, STEMS SCARF

HESPERIOS KNIT LIBRARY

- 001 FÅRÖ
 - 002 NORRA
 - 003 EARL
 - 004 LÓA
 - 005 GEA
 - 006 ARCHE
 - 007 SORREL
 - 008 FISHERMAN
 - 009 CARRAGEEN
 - 010 AENACH
 - 011 RHOMBUS
 - 012 BIRCH
 - 013 ANEMOS
 - 014 MAPLE
 - 015 LOUKKOS
 - 016 RONAN
 - 017 IVY
 - 018 OXFORD
 - 019 BYLINA
 - 020 ENE
 - 021 KOSELIG
 - 022 TAIGA
 - 023 SUSANNAH
 - 024 TYLOS
 - 025 MALIN
 - 026 WINDWARD
 - 027 HELM
 - 028 LEEWARD
 - 029 MORAY
 - 030 NEUMA
 - 031 JULIETTE
 - 032 FRANCIS
 - 033 PULU
 - 034 CLEMENTINE
 - 035 EDIE
 - 036 SYLPHIDE
 - 037 CAMILLE
 - 038 MARIE
 - 039 FREYA
 - 040 MULBERRY
 - 041 SOMMAR
 - 042 AQUILA
 - 043 GAYLE MINI
 - 044 CARNATION
 - 045 ATLAS
 - 046 FLORENCE
 - 047 CYPRESS
 - 048 OLIVE
 - 049 ARCHIMEDES
 - 050 STEN
 - 051 HERRVIK
 - 052 ANDES
 - 053 ALEXANDRIA
 - 054 ANDALUSIA
 - 055 CLEO
 - 056 ARCHIMEDES MINI
 - 057 SOMA
 - 058 PENELOPE
 - 059 GAYLE II
 - 060 VIOLET 1
 - 061 VIOLET 2
 - 062 ROWING
 - 063 RINGER
 - 064 ISLA
 - 065 MARGOT
 - 066 MAILLOT
 - 067 COUSTEAU
 - 068 BALMORAL
 - 069 BISTI BLANKET
 - 070 TELOS
 - 071 EIRENE
 - 072 ZOE
 - 073 ACACIA
 - 074 HUDSON
- OUR SIGNATURE
UNISEX SWEATER
- 001 FÅRÖ
100% BABY ALPACA
19 COLORS



KNITWEAR
Hesperios Knit Library

Hesperios produces heritage-grade American heirloom knitwear combining natural fibers designed for daily use, care, and repair.

Our knitwear is made to the standard of the great European houses: fine yarns, considered construction, built to be worn for decades.

Each piece is designed to improve with age, hold its shape and color through years of wear, and be handed down rather than replaced. The collection spans year-round essentials and seasonal pieces: unisex styles, intimates, accessories, and blankets, each made to the same standard.







019 BYLINA

BEST SELLERS

- 001 FARO
- 002 NORRA
- 004 LÓA
- 008 FISHERMAN
- 009 CARRAGEEN
- 012 BIRCH
- 017 IVY
- 018 OXFORD
- 023 SUSANNAH
- 026 WINDWARD
- 027 HELM
- 029 MORAY
- 033 PULU
- 038 MARIE
- 042 AQUILA
- 045 ATLAS
- 046 FLORENCE
- 047 CYPRESS
- 048 OLIVE
- 049 ARCHIMEDES
- 063 RINGER
- 064 ISLA
- 065 MARGOT
- 069 BISTI BLANKET















THE STORY OF WOOL

Modern Scientific Applications

Baby Alpaca Wool: A Natural High-Performance Fiber

Baby Alpaca is one of the finest grades of alpaca fiber, sheared from the softest parts of the adult alpaca, not from newborns, as the name suggests. Prized for its exceptional softness and smooth texture, Baby Alpaca is often compared to cashmere and is significantly more durable, thanks to its higher tensile strength and resistance to pilling. Naturally hypoallergenic due to the absence of lanolin, Baby Alpaca is ideal for sensitive skin and requires less chemical processing. It is also thermo-regulating, providing insulation in cold and breathability in heat. Baby Alpaca is stronger, warmer, and lighter than most sheep's wool and naturally resists water and odors. It occurs in an extraordinary range of 22 natural colors—the broadest spectrum among natural fibers—spanning ivory, taupe, browns, silvers, greys, and true black. This spectrum reduces the need for synthetic dyes and underscores its sustainability.

Natural UV Protection

Wool offers inherent sun protection. According to the International Wool Textile Organisation (IWTO), wool garments often possess a Ultraviolet Protection Factor (UPF) of 20–50, depending on density and treatment—making it ideal for outdoor and high-altitude clothing.

Fire Resistance

During World War II, wool became the material of choice for military uniforms. Unlike synthetic fibers, it does not melt or drip when exposed to high heat; instead, it chars, forming a protective barrier that helps block oxygen and slow the spread of flames. Wool also has a high ignition temperature—between 570 and 600°C—making it less likely to catch fire under ordinary conditions.



011 RHOMBUS, 068 BALMORAL



011 RHOMBUS



050 STEN



THE STORY OF WOOL
Early History and Scientific Discoveries

When considering wool, few imagine ancient Mesopotamia. Yet it was there—where writing, cities, and the wheel were born—that humans first spun fine threads from the fleece of sheep. On the same plains that gave rise to Gilgamesh, wool emerged not only as a utilitarian material but as an essential textile of civilization.

Surpassing its predecessors—flax and animal hides—wool became the defining fiber of Bronze and Iron Age Eurasia. Techniques for felting, dyeing, and weaving proliferated across cultures. Wool garments became so indispensable that, centuries later, the export of Merino sheep from Spain was punishable by death.

Wool's appeal was immediate: warm, resilient, and endlessly renewable. Unlike skins, wool could be shorn seasonally without harm to the animal. This quiet sustainability became a necessary element of agrarian life—textile arts began to appear in mythology, scripture, and folktales. But what explains its modern relevance? Why, in a world of synthetic innovation, do mountaineers, firemen, and Nordic fishermen still reach for wool?

Science offers answers. Over the past century, physicists and chemists have revealed that wool is not merely functional but structurally sound. Its crimped fibers create microscopic air pockets that trap heat, giving wool unmatched insulating power without bulk. On a molecular level, it is composed of keratin proteins, which feature polar groups that attract water molecules. This allows wool clothing to absorb up to 30% of its weight in vapor without feeling damp.

Wool enhances comfort and dryness by drawing moisture away from the skin. And the process is exothermic—it releases heat as it absorbs moisture. This subtle thermal exchange, called conditioning, allows wool to regulate body temperature naturally.

Its other attributes are no less compelling: flame resistance, elasticity, resistance to wrinkles and water-based stains, and natural ultraviolet protection. Wool stretches and recovers like skin. It protects without suffocating. It breathes.

Modern studies extend even into the therapeutic. Research from Australia's CSIRO has shown that superfine Merino wool can soothe eczema and reduce skin irritation, once again connecting the ancient fiber to contemporary well-being. Wool, in essence, is a living material—responsive, sensory, and comfortable. Designed by nature to shield animals from extremes, it also protects the human body.



HESPERIOS KNIT LIBRARY

Natural Performance Fibers

100% baby alpaca and Pima cotton: soft, breathable, and built to last

Seasonless Utility

designed for continuous, year-round wear

Retail-Ready Margins

keystone-plus with strong full-price sell-through

High Perceived Value

giftable, collectible, and low return

Lifetime Repair

built-in retention and brand loyalty

Story That Converts

craft, science, and heritage, clearly communicated at point of sale







072 ZOE



002 NORRA





064 ISLA, 065 MARGOT



018 OXFORD

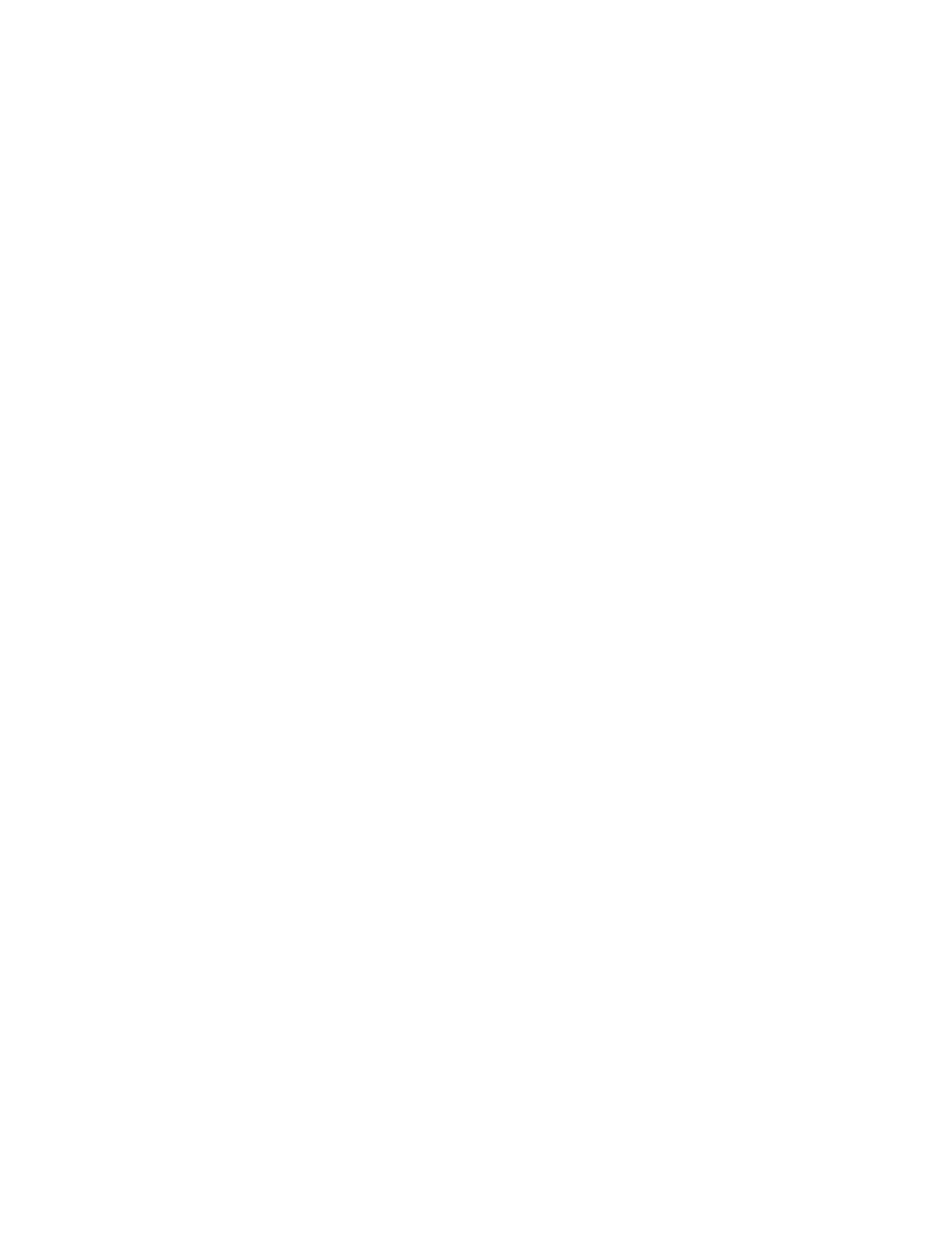






























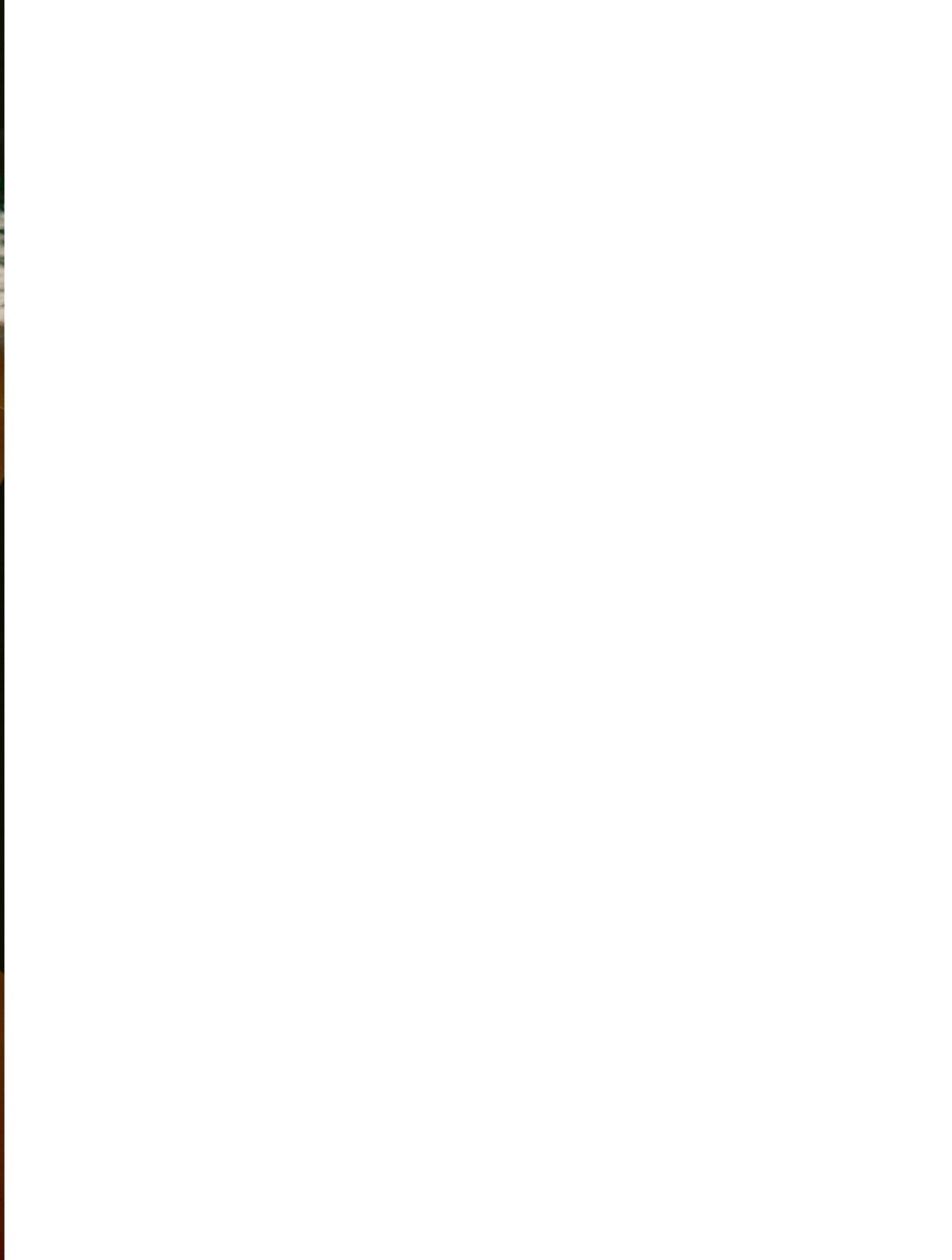


048 OLIVE



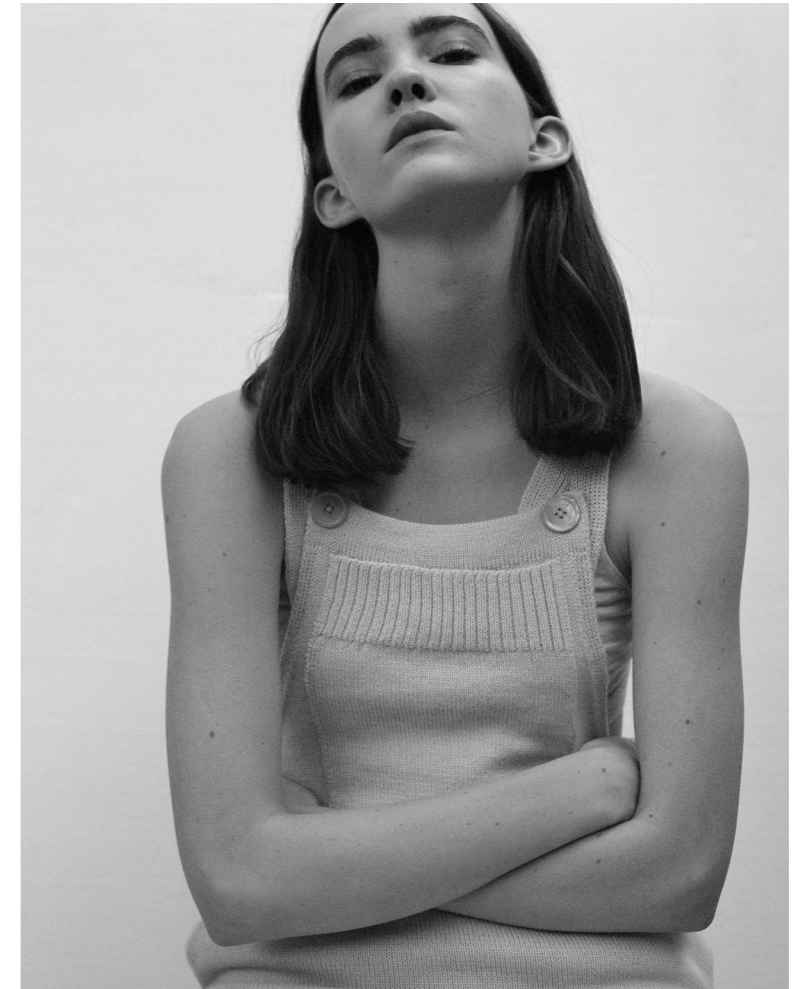
049 ARCHIMEDES















032 FRANCIS, 054 ANDALUSIA, 064 ISLA



053 ALEXANDRIA





064 ISLA, 065 MARGOT



HESPERIOS

JOURNAL

Hesperios Journal is a curated anthology of classic and contemporary works spanning art, design, architecture, nature, science, poetry, and literature. Each issue builds upon the last, forming a living archive of the Hesperios community and the cultural landscape. The Journal celebrates craftsmanship, invites discovery, and highlights emerging voices. It is distributed internationally through select bookstores, galleries, museums, and newsstands..





JOURNAL
3.







HESPERIOS
143 SEVENTH AVENUE SOUTH
NEW YORK, NY, 10014
1 (212) 226-2413



Hesperios—the evening star, the first light to shine in the gathering dark.

In the spring of 2013, Autumn Hruby walked into my tiny bookshop and introduced herself. Four hours of conversation later she left, and my world had changed. To understand her brand, *Hesperios*, you need only understand Autumn, by which I mean you need only understand warmth, curiosity, and purpose, wrapped in an aura of natural sophistication.

The designers Charles & Ray Eames said of their work “We don’t do ‘art’, we solve problems.” In much the same way, the beauty of the *Hesperios* world is partly incidental, the fortunate byproduct of a thing done with care, a work of the mind and hands that can’t help but reveal the heart.

As an idea, *Hesperios* is boundless, touching everything from fashion and books to hospitality and industrial design. But these, too, feel almost arbitrary; the *Hesperios* ethos would just as easily ensure an air of quiet excellence anyplace it appeared, from an earring to a space station. High standards and a good heart travel well across many terrains.

As I stand in a moment of history badly in need of grace and hard work, the things Autumn has always stood for seem more urgent than ever. Ten years on from its launch, the light of *Hesperios* hasn’t dimmed a bit.—Erik Heywood, founder, *Book/Shop*, October 2025



HESPERIOS



Hesperios comes from the Ancient Greek hesperos, meaning evening, western, or of the evening star. For us, it represents a way of life dedicated to preserving the classics, uniting heritage and innovation through considered design, thoughtful materials, and systems-level thinking. It carries the wisdom of the past into a vision for the future, guided by quality, beauty, and respect for the natural laws that sustain life.

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